"The landscape is changing so fast and that’s why it’s vital to stay at the cutting edge of the development of the medium. World Screen combines interesting commentary, thoughtful analysis and fast-changing environment, World Screen remains an indispensable one-stop-shop guide to the ideas and trends shaping our industry." — Anke Schäferkordt, CEO, Mediengruppe RTL Deutschland, Germany

"It is important to have a reliable and substantive publication such as World Screen available as a resource for the magazine’s reporting as it is on the cutting edge of the global TV business." — John Bowker, Chairman and CEO, Time Warner, USA

"To me, World Screen is one of the most important media magazines. From filled full of richer information on the international entertainment business, critical, and researched and well written." — Ari Gershfeld, CEO, Medienregister RT Deutschland, Austria, Germany

"World Screen continues interesting commentary, thorough analysis and publication for media executives around the world to express their thoughts on the leading issues of the day. It is an increasingly remote and fast changing environment, World Screen remains an indispensable one-stop-shop guide to the ideas and trends shaping our industry." — Jon Holmberg, CEO, Lionsgate, USA.

"For many years I have found World Screen and its team deliver on extremely useful and valuable resources for information across the entire global content business." — Alfredo Buscemi, CEO - Benny Group, France.
FOR MORE TESTIMONIALS FROM TOP MEDIA EXECUTIVES, PLEASE VISIT: www.worldscreen.com/advertise/testimonials

“World Screen provides a global perspective on the entertainment industry, highlighting talented people with great ideas that enjoy reaching out. We are in the storytelling business, and so is this.”
—Lars-Henrik Sjöberg, chairman and CEO, OSIRIS, Sweden

“World Screen is an indispensable companion.”
—Thomas Ebeling, CEO, ProSiebenSat.1 Media, Germany

“We are increasingly a business without borders, so the international market continues to grow in scope and importance for all areas of entertainment. As the globaleshire grows, so does the significance and weight from World Screen put all in perspective.”
—Laure-Marie Chavanne, chairman and CEO, OSTAR Corporation, U.K.

“For World Screen offers a quality, in-depth look at the dynamics of our industry. We appreciate the research that goes into making this one of the most authoritative and reliable journals around.”
—Donald Tang, chairman and CEO, Entertainment DNA, Canada

“The ad we took out in World Screen was a great investment,”
—Genevieve Dexter, CEO, Serious Lunch, U.K.

“The landscape is changing so fast and that’s why it’s vital to consistently provide quality news coverage reporting is always on the cutting edge of the global TV business.”
—Jeffrey Bewkes, chairman and CEO, Time Warner, U.S.A.

“World Screen continues interesting commentary, thought analysis and publication for the media executives around the world to express their thoughts on the leading issues of the day, so in increasingly complex and fast changing environment, World Screen remains an indispensable one-stop-shop for ideas and trends shaping our industry.”
—Leen Hofstetter, CEO, Lionerve, U.S.A.
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—Leslie Moonves, Chairman and CEO, CBS Corporation, U.S.A.

“We found World Screen an extremely useful and valuable resource for information across the television business—critical, well researched and well written.”  
—Sophie Turner Laing, CEO, Endemol Shine Group, U.K.

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—Tim Worner, CEO, Seven West Media, Australia

“We are increasingly a business without borders, as the international industry continues to grow in scope and importance for all areas of entertainment. As the global soap opera genre, we look to the journalism and insight from reading about. We are in the storytelling business, so I am a fan.”
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Electronic Advertising Opportunities

World Screen, the world’s leading magazine on the business of international television and audiovisual content, offers quality advertising opportunities in print, online, and awareness campaigns through its diverse brand portfolio.

Website

WorldScreen.com offers daily news, classifieds, targeted and vertical email newsletters, reports, trend pieces, and the top five drama series. Its user-friendly platform has a deep base of decision-makers every working day. The site receives more than 2 million page views a month.

TV Drama Daily

TV Drama Daily is designed for the international audience of drama more than 25,000 executives every Tuesday. The site publishes TVDRAMA.ws, the TV Drama Weekly, the TV Drama Regional Guides, the TV Drama Europe Guide, and the TV Drama Asia Guide. It is the only portable reference book for the global drama business. It is distributed at MIPCOM and mailed to 4,000 program distributors and channels.

TV Asia

TV Asia is the number one publication in Asia for program buyers and sellers. The site provides the top five kids’ news stories of the week. It receives more than 25,000 unique visitors a month, reaching about 43,000 unique users.

TV Mea

TV Mea is the number one publication in the Middle East and Africa. This magazine is distributed at seven conventions throughout the year, and the site reaches more than 8,000 unique visitors a month.

TV Latina

TV Latina is the number one publication in the Hispanic market. The site receives more than 20,000 unique visitors a month, reaching about 43,000 unique users.

TV Niños

TV Niños is the number one publication in kids’ programming and merchandising. The site receives more than 20,000 unique visitors a month, reaching about 43,000 unique users.

TVNsides

TVNsides is a platform with comprehensive information about the festival market, events, and market news. The site publishes TVNatives, the TVNatives Guide, the TVNatives Notes, the TVNatives Guide Asia, and the TVNatives Guide Europe. TVNatives Guide Asia is sent to approximately 25,000 unique visitors a month, reaching about 43,000 unique users.

TV Formats

TV Formats is the number one publication in the format business. The site reaches more than 20,000 unique visitors a month, reaching about 43,000 unique users.

Total Convention Expos

World Screen Expos is the world’s leading media publishing group. It reaches about 43,000 unique visitors a month, reaching about 43,000 unique users.

Top Five:

TVDRAMA.ws
TV Asia
TV Mea
TV Latina
TV Niños

Targeted Publications

World Screen

The most important, respected, and influential publishing group in the international media business.

In its 33-year history, World Screen has become known for its exclusive interviews with the top names in the media business. As the publisher of 12 magazines, six annual guides, four daily newsletters, ten weekly newsletters, two monthly newsletters, 22 online destinations, two apps, two video portals, and the International Emmy Magazine, we offer a wide array of services throughout the year.

Annual Guides

World Screen Annual Guide

The World Screen Annual Guide is the marquee event in the international media business. It is devoted to 4,000 program distributors and channels. World Screen is proud to be the o/f.01/official media partner of the International Emmy Magazine. For the past sixteen years, World Screen has been the publisher of the International Emmy Magazine.

World Screen is sent to:

- Channel Presidents, CEOs, Managing Directors
- Heads of programming, program planning, scheduling and co-productions
- Acquisitions executives in every department for every program genre
- Sales, sales and OTT operators and programmers

World Screen is also sent to ad agencies, distributors, producers and trade organizations worldwide.

Circulation

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>EUROPE</td>
<td>42%</td>
</tr>
<tr>
<td>NORTH AMERICA</td>
<td>21%</td>
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<tr>
<td>ASIA PACIFIC</td>
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<td>LATIN AMERICA</td>
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For the past six years, World Screen was the publisher of the International Emmy Magazine.

TVLIST is proud to be the official media partner of the International Emmy Kids Awards.
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Targeted Publications

- World Screen
- TVASIA
- TVMEA
- TV Latina
- TV Kids
- TV Novelas
- TV Drama
- World Screen Breaking News
- World Screen Social Wit List
- World Screen Daily Newsletters
- World Screen Annual Guides
- World Screen Circulation

For the past three years, World Screen has been the publisher of the International Emmy Magazine. TV Listings is proud to be the official media partner of the International Emmy Kids Awards.
Electronic Advertising Opportunities

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Targeted Publications

Annual Guides

- **World Screen** provides corporate communications with the most comprehensive and accurate information. In seven languages, it serves more than 2,600 corporate communications departments worldwide.
- **TV Formats** is the only registered trademark in the international business of formats.
- **TV Kids** is the only magazine devoted to the international business of children.
- **TV Drama** is the only magazine devoted to the business of formats.
- **TV Real** is the only magazine devoted to the business of factual programming.
- **TV Latina** is the only magazine devoted to the business of Spanish-language programming.
- **TV Kids** is the only magazine devoted to the business of children's programming.
- **TV Asian** is the only magazine devoted to the business of Asia's business of children's programming.
- **TV Europe** is the only magazine devoted to the business of Europe's business of children's programming.
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- **TV Latin America** is the only magazine devoted to the business of Latin America's business of children's programming.
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—Louise Hayes, Chairman and CEO, BS Publications, U.K.

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—Jon Feltheimer, CEO, Lionsgate, U.S.A.

"World Screen consistently provides quality news coverage that we have truly come to rely on throughout the year.

—Marco Bassetti, CEO, Banijay Group, France

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—Darren Throop, President and CEO, Entertainment One, Canada

"Our industry is one of the most well-written magazines. Here I find all crucial information on the international television business - critical, and researched and well written.

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