

World Screen TVEUROPE TVREAL TVKIDS

Our June 2020 editions will be available at **three markets**: NATPE Budapest International, Sunny Side of the Doc and Annecy Festival.



SPECIAL FEATURES:

BACK IN TIME: Checking in on the latest developments in period drama across Europe.

WRITE STUFF: Examining the do's and don'ts of scripted-format adaptations.

TURKISH DELIGHT: TV EUROPE spotlights what's new in Turkish drama.

WILD TIMES: TV REAL explores the new narrative and production techniques being used in wildlife filmmaking. **Bonus distribution at Sunny Side of the Doc.**

EUROPE TOONS IN: TV KIDS examines the trends in animation production and distribution in Europe. **Bonus distribution at Annecy Festival.**

Here are all the value-added benefits you will derive from advertising in our June 2020 editions.

1. We will place your advertisement up front in **WORLD SCREEN** or, if you prefer, inside our targeted magazines **TV EUROPE**, **TV REAL** or **TV KIDS**. These targeted magazines appear inside **WORLD SCREEN** and as separate publications, with their own distribution at NATPE Budapest International. **TV KIDS** will also be distributed at Annecy Festival. **TV REAL** has bonus distribution at Sunny Side of the Doc.
2. You will receive a company profile up front in the magazine where you can feature program highlights, an image of a show, a quote from an executive at the company and a headshot.
3. Your profile will also run in **WORLD SCREEN NEWSFLASH**, **TV DRAMA DAILY** or **TV KIDS DAILY** before the markets.
4. You will receive invaluable social media exposure by having your profile tweeted to @worldscreen's followers.
5. Your ad will also appear in the digital editions, reaching 35,000 media executives a week before the conventions.
6. You will have your own Screening Room on our video portal WorldScreenings.com. The Screening Rooms for NATPE Budapest/Sunny Side/Annecy will be extensively promoted during the weeks prior to the events, and will be kept on our portal for two months.
7. Your program listings, including suite or booth number at the InterContinental Hotel in Budapest, will be available in the digital edition of TV LISTINGS. The digital edition, sent to 35,000 executives, averages 15,000 views before the markets begin.
8. Your complete program listings will also be published in the **WORLD SCREEN APP**, available for iOS and Android.
9. We will place your electronic button ad in TVEurope.ws, TVDrama.ws, TVReal.ws, TVFormats.ws, TVNovelas.ws or TVKids.ws for two months.
10. As an advertiser you will get priority treatment for your product news items in our 4 daily newsletters, 10 weekly newsletters and 22 websites.

DEADLINES:

TV KIDS

Space: **May 22**

Ad Materials: **May 27**

TV REAL

Space: **June 1**

Ad Materials: **June 3**

WORLD SCREEN & TV EUROPE

Space: **June 5**

Ad Materials: **June 8**

For more information, please contact Ricardo Guise at (212) 924-7620 or rguise@worldscreen.com