



At MIPTV & The Cable Show (NCTA)

SPECIAL FEATURES:

- **LATIN SHOWCASE**

A look at the wide range of telenovelas, series, formats and more from Latin America's top distributors.

- **THE FUTURE OF CABLE**

Spotlights Latin America's top cable operators, focusing on their strategies for customer retention and expansion.

TV LATINA will appear both as a supplement inside **WORLD SCREEN** and as a completely separate magazine with its own publication bin and hotel distribution at **MIPTV** and **The Cable Show (NCTA)**. When you advertise in **TV LATINA**, it's like being in two magazines for the price of one!

Also a digital magazine available to 35,000 executives a week before the market.

DEADLINES FOR THE APRIL 2010 ISSUE:

Space Reservations.....March 12

Ad Materials.....March 18

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